Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

# Lecture 13 – More on Panel Data

#### Economics 8379 George Washington University

Instructor: Prof. Ben Williams

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

### The linear panel model

Basic model and assumptions:

$$\mathbf{y}_{it} = \beta' \mathbf{x}_{it} + \eta_i + \nu_{it}$$

A1 
$$E(\nu_{i1}, ..., \nu_{iT} | x_{i1}, ..., x_{iT}, \eta_i) = 0$$
  
A2  $Var(\nu_{i1}, ..., \nu_{iT} | x_{i1}, ..., x_{iT}, \eta_i) = \sigma^2 I_T$ 

 These assumptions can be replaced by weaker but harder to interpret assumptions.

Extensions/practical issue

Factor models

Synthetic control analysis

Binary outcome models

# Differencing and within variation

• Some notation first:

• 
$$y_i = (y_{i1}, \ldots, y_{iT})^i$$

• 
$$x_i = (x_{i1}, \ldots, x_{iT})'$$

- $\nu_i = (\nu_{i1}, \ldots, \nu_{iT})'$
- The basic idea you've seen before:

$$\Delta y_{it} = \beta' \Delta x_{it} + \Delta \nu_{it}$$
  
and  $E(\Delta \nu_{it} \mid \Delta x_{it}) = 0$ 

In matrix notation,

$$Dy_i = Dx_i\beta + D\nu_i$$

where D is the  $(T - 1) \times T$  first difference operator.

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

# Differencing and within variation

The fixed effects regression is not
 (∑<sub>i=1</sub><sup>n</sup> x<sub>i</sub>'D'Dx<sub>i</sub>)<sup>-1</sup> ∑<sub>i=1</sub><sup>n</sup> x<sub>i</sub>'D'Dy<sub>i</sub>, though this first
 differences estimator would be consistent under
 assumption A1.

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

- The fixed effects regression is *not*  $(\sum_{i=1}^{n} x'_i D' Dx_i)^{-1} \sum_{i=1}^{n} x'_i D' Dy_i$ , though this *first differences* estimator would be consistent under assumption A1.
- Because  $Var(D\nu_i | x_i) = \sigma^2 DD'$ , the GLS estimator is more efficient,

$$\hat{\beta}_{fe} := (\sum_{i=1}^{n} x'_{i} D' (DD')^{-1} Dx_{i})^{-1} \sum_{i=1}^{n} x'_{i} D' (DD')^{-1} Dy_{i}$$

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

- But  $Q = D'(DD')^{-1}D$  is idempotent and equal to  $I_T \iota \iota'/T$ . This is the within-group operator.
  - The fixed effects estimator is based on *within* variation.
  - The fixed effects estimator is equivalent to including entity dummies.

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

- Properties of the fixed effects (or within-group) estimator:
  - For a fixed T,  $\hat{\beta}_{fe}$  is unbiased and optimal<sup>1</sup>, and as  $n \to \infty$  it is consistent and asymptotically normal.
  - Estimates of  $\eta_i$  are unbiased but only consistent if  $T \to \infty$ .
  - If  $T \to \infty$  then  $\hat{\beta}_{fe}$  is consistent, even if *n* is fixed.

Extensions/practical issue

Factor models

Synthetic control analysis

Binary outcome models

- Robust standard errors:
  - If A2 does not hold then the usual standard error formula for OLS on the transformed data is inconsistent.
  - If *T* is fixed and *n* is large then the clustered (on entity) standard error formula provides a HAC estimator.
  - If *T* is large and *n* is fixed then a Newey West type std error estimator is required for consistency under serial correlation.

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

# Differencing and within variation

- Under serial correlation in ν<sub>it</sub>, the fixed effects estimator is not optimal. Let ν<sub>i</sub><sup>\*</sup> = Dν<sub>i</sub>.
  - Generally, if  $Var(\nu_i^* | x_i) = \Omega(x_i)$  then the GLS estimator is

$$\left(\sum_{i=1}^n x_i' D' \Omega(x_i) Dx_i\right)^{-1} \sum_{i=1}^n x_i' D' \Omega(x_i) Dy_i$$

• In the special case where  $Var(\nu_i^* | x_i) = \Omega$ , replace  $\Omega(x_i)$  with

$$\hat{\Omega} = n^{-1} \sum_{i=1}^{n} \hat{\nu}_i^* \hat{\nu}_i^{*\prime}$$

to get a feasible GLS estimator.

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

### Random effects

Pooled OLS estimator is

$$\hat{\beta}_{pooled} = \left(\sum_{i=1}^{n} x_i' x_i\right) \sum_{i=1}^{n} x_i' y_i$$

- It's unbiased and consistent only under the assumption that *E*(η<sub>i</sub>x<sub>it</sub>) = 0.
- Under assumption A2 and  $Var(\eta_i \mid x_i) = \sigma_{\eta_i}^2$ ,

$$Var(\eta_i\iota+\nu_i\mid x_i)=\sigma_{\eta}^2\iota\iota'+\sigma^2I_T$$

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

### Random effects

The GLS estimator is then

$$\hat{\beta}_{GLS} = \left(\sum_{i=1}^n x_i V^{-1} x_i'\right) \sum_{i=1}^n x_i V^{-1} y_i$$

where  $V^{-1} = \sigma^{-2} \left( I_T - \sigma_\eta^2 \iota \iota' / (\sigma^2 + T \sigma_\eta^2) \right)$ .

- This is the *random effects* estimator.
- When  $T \to \infty$ , this becomes the fixed effects estimator.
- More generally, if  $\psi = \sigma_{\eta}^2 / (\sigma^2 + T \sigma_{\eta}^2)$  goes to 0 we get fixed effects and if  $\psi$  goes to 1 we get pooled OLS.

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

# Random effects

- Feasible GLS
  - Estimate  $\psi$  in first stage to get estimate of  $\hat{V}$ .
  - Several ways to estimate  $\psi$ .
  - This is what xtreg ..., re in Stata does.
- An alternative is the maximum likelihood estimator that will estimate β and σ and σ<sup>2</sup><sub>n</sub> simultaneously.
  - the usual MLE assumes that η<sub>i</sub> ~ N(0, σ<sub>η</sub><sup>2</sup>) though different distributions can be used.

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

### Random effects vs fixed effects

- The primary difference between the two is that random effects assumes η<sub>i</sub> is uncorrelated with x<sub>it</sub>.
- The idea of fixed (non-random) versus random effects is not the real distinction.
- Mundlak (1978) showed that the fixed effects estimator is equivalent to a random effects type (GLS) estimator of the model where η<sub>i</sub> = a' x
  <sub>i</sub> + ω<sub>i</sub> where ω<sub>i</sub> is independent of x<sub>i</sub>.

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

# Extensions/practical issues

 inference – Bertrand et al. (2004); Bell and McCaffrey (2002); Cameron, Gelbach and Miller (2008); Imbens and Kolesar (2014)

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

# Extensions/practical issues

- inference Bertrand et al. (2004); Bell and McCaffrey (2002); Cameron, Gelbach and Miller (2008); Imbens and Kolesar (2014)
- heterogeneity what does DD/FE estimate?
   Goodman-Bacon (2018), Borusyak and Jaravel (2017), Callaway and Sant'Anna (2019)

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

# Extensions/practical issues

- inference Bertrand et al. (2004); Bell and McCaffrey (2002); Cameron, Gelbach and Miller (2008); Imbens and Kolesar (2014)
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- common trends synthetic control and interactive fixed effects

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

# Extensions/practical issues

- inference Bertrand et al. (2004); Bell and McCaffrey (2002); Cameron, Gelbach and Miller (2008); Imbens and Kolesar (2014)
- heterogeneity what does DD/FE estimate? Goodman-Bacon (2018), Borusyak and Jaravel (2017), Callaway and Sant'Anna (2019)
- common trends synthetic control and interactive fixed effects
- IV/GMM tradeoffs in specifying moment conditions
  - measurement error exacerbated by FE?
  - dynamic models
- large *n* or *T* or both?
- nonlinear models

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

- Motivating example Bover and Watson (2000)
  - consider a simplified version of the model from Arellano (2003)
  - Conditional money demand equation:
    - *y<sub>it</sub>* denotes cash holdings (real money balances) of firm *i* in year *t*
    - x<sub>it</sub> denotes sales
    - η<sub>i</sub> = -log(a<sub>i</sub>) where a<sub>i</sub> denotes a firm's "financial sophistication"

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

- Suppose *x*<sub>it</sub> = x<sub>it</sub> + ε<sub>it</sub> and the true regressor values, x<sub>it</sub> are unobserved.
- Fixed effects can exacerbate measurement error bias:

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

- Suppose *x*<sub>it</sub> = x<sub>it</sub> + ε<sub>it</sub> and the true regressor values, x<sub>it</sub> are unobserved.
- Fixed effects can exacerbate measurement error bias:
  - The measurement error bias in the FE estimator when T = 2 is  $\beta \left(1 \frac{1}{1+\lambda}\right)$  where

$$\lambda = Var(\Delta \varepsilon_{it}) / Var(\Delta x_{it})$$

- If ε<sub>it</sub> and x<sub>it</sub> are both iid then this attentuation bias is identical to the cross-sectional bias.
- If *ε<sub>it</sub>* is iid but *x<sub>it</sub>* is positively serially correlated then the bias is *larger* than in the cross-section.

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

#### Measurement error

When T > 2, ε<sub>it</sub> is iid and x<sub>it</sub> is positively serially correlated

 Griliches and Hausman (1986) show that the bias of the fixed effects estimator lies between the bias of pooled OLS and that of OLS in first-differences.

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

#### Measurement error

- When *T* > 2, ε<sub>it</sub> is iid and x<sub>it</sub> is positively serially correlated

   Griliches and Hausman (1986) show that the bias of the fixed effects estimator lies between the bias of pooled OLS and that of OLS in first-differences.
- Panel IV can be a solution to the measurement error problem when ε<sub>it</sub> is not serially correlated and x<sub>it</sub> is.
  - If  $\eta_i$  is independent (random effects/pooled OLS model) then

$$E(\tilde{x}_{is}(y_{it}-\beta'\tilde{x}_{it}))=0$$

for  $s \neq t$ 

Extensions/practical issues

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Synthetic control analysis

Binary outcome models

#### Measurement error

 If η<sub>i</sub> is correlated with x<sub>it</sub>, one solution is to take first differences and use the moment conditions

$$E(\tilde{x}_{is}(\Delta y_{it} - \beta' \Delta \tilde{x}_{it})) = 0$$

for s = 1, ..., t - 2, t + 1, ..., T

- This requires  $T \ge 3$ .
- Also, the rank condition should be considered carefully. What if *x<sub>it</sub>* is white noise? What is *x<sub>it</sub>* is a random walk? What if *x<sub>it</sub>* = α<sub>i</sub> + ξ<sub>it</sub>?
- With larger *T*, there is a tradeoff between allowing serial correlation in ε<sub>it</sub> and needing serial correlation in x<sub>it</sub>.

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

#### Measurement error

#### • Table from Bover and Watson (2000):

| Table 4.1<br>Firm Money Demand Estimates<br>Sample period 1986–1996      |               |                                 |                  |                  |                              |                           |  |
|--|---------------|---------------------------------|------------------|------------------|------------------------------|---------------------------|--|
|  | OLS<br>Levels | OLS<br>Orthogonal<br>deviations | OLS<br>1st-diff. | GMM<br>1st-diff. | GMM<br>1st-diff.<br>m. error | GMM<br>Levels<br>m. error |  |
| Log sales  | .72<br>(30.)  | .56<br>(16.)                    | .45<br>(12.)     | .49<br>(16.)     | .99<br>(7.5)                 | .75 (35.)                 |  |
| Log sales<br>×trend  | 02<br>(3.2)   | 03<br>(9.7)                     | 03<br>(4.9)      | 03<br>(5.3)      | 03<br>(5.0)                  | 03 (4.0)                  |  |
| $\begin{array}{c} \text{Log sales} \\ \times \text{trend}^2 \end{array}$ | .001<br>(1.2) | .002<br>(6.6)                   | .001 $(1.9)$     | .001<br>(2.0)    | .001<br>(2.3)                | .001 $(1.4)$              |  |
| Sargan<br>(p-value)  |               |                                 |                  | .12              | .39                          | .00                       |  |

All estimates include year dummies, and those in levels also include industry dummies. t-ratios in brackets robust to heteroskedasticity & serial correlation. N=5649. Source: Boyer and Watson (2000)

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

- The relationship among the pooled OLS, FE, and first difference estimators is consistent with measurement error in sales.
- Column (4) is GMM on first differences using other time periods as instruments.
  - The Sargan test here is also marginally suggestive of measurement error.
- Columns (5) and (6) seem to correct for measurement error and are consistent with the expectation that pooled OLS should be downward biased.

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

# AR model with fixed effects

• Consider as a simple example the autoregressive model:

$$\mathbf{y}_{it} = \alpha \mathbf{y}_{i(t-1)} + \eta_i + \nu_{it}$$

B1 
$$E(\nu_{it} | y_i^{t-1}, \eta_i) = 0$$

B2 
$$E(\nu_{it}^2 \mid \mathbf{y}_i^{t-1}, \eta_i) = \sigma^2$$

- B3 (mean stationarity)  $E(y_{i0} \mid \eta_i) = \eta_i / (1 \alpha)$
- B4 (covariance stationarity)  $Var(y_{i0} \mid \eta_i) = \sigma^2/(1 \alpha^2)$
- The fixed effects estimator has a bias that is
  - equal to  $-(1 + \alpha)/2$  when T = 2
  - approximately  $-(1 + \alpha)/T$  for large T
- This is called the Nickell bias due to pioneering work of Nickell (1981).

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

# AR model with fixed effects

- Without assumptions B3 and B4 the bias is more complicated.
  - E.g., if T = 2 and σ<sup>2</sup><sub>η</sub>/Var(ν<sub>i1</sub>) is large then the bias is very small.
- What if T is large but the same order of magnitude as n?
  - Formally, if  $n/T \rightarrow c > 0$  then

$$\sqrt{nT}(\hat{\alpha}_{fe} - \alpha) \approx N(-c(1 + \alpha), (1 - \alpha^2)/(nT))$$

• For moderate values of *T*, a bias-corrected estimator:

$$\hat{\alpha}_{\textit{fe,bc}} = \hat{\alpha}_{\textit{fe}} + \frac{1 + \hat{\alpha}_{\textit{fe}}}{T}$$

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

### IV solution

• Anderson and Hsiao (1981, 1982) suggested using an IV estimator that uses  $y_{i(t-2)}$  or  $\Delta y_{i(t-2)}$  as an instrument for  $\Delta y_{it}$  when  $T \ge 3$  or  $T \ge 4$ .

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

# **IV** solution

- Anderson and Hsiao (1981, 1982) suggested using an IV estimator that uses  $y_{i(t-2)}$  or  $\Delta y_{i(t-2)}$  as an instrument for  $\Delta y_{it}$  when  $T \ge 3$  or  $T \ge 4$ .
- There are potentially many more moment conditions under assumption B1:

$$\mathsf{E}(y_i^{t-1}(\Delta y_{it} - \alpha \Delta y_{i(t-1)})) = \mathbf{0}, \quad t = 2, \dots, T$$

Extensions/practical issues

ctor models 5

Synthetic control analysis

Binary outcome models

# **IV** solution

- Holtz-Eakin, Newey, and Rosen (1988) and Arellano and Bond (1991) suggest implementing a GMM estimator that uses all (T 1)T/2 moment conditions.
- The Arellano Bond estimator uses a one-step optimal weighting matrix that accounts for serial correlation due to differencing,

$$\hat{V} = \sum_{i=1}^{n} z_i' DD' z_i$$

• There is a bias however when  $n \approx T$  that is proportional to 1/n.

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

#### IV solution

- Advice:
  - When T is larger than n, use FE.
  - When *n* is larger than *T*, use Arellano-Bond.
  - When *n* is similar in magnitude to *T*, use bias-correction or limited number of instruments/moments.

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

#### A factor model

Suppose that

$$Y_{it} = \lambda'_t \alpha_i + \varepsilon_{it}$$

- The  $\alpha_i$  is a vector of common factors.
- The  $\varepsilon_{it}$  are idiosyncratic factors.
- The  $\lambda_t$  are factor loadings.

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

#### A factor model

Identification based on:

$$Var(Y_i) = \Lambda Var(\alpha_i)\Lambda' + \Delta$$

under restrictions on  $\Delta$ 

- if T is small,  $\Delta$  diagonal is typical restriction
- if T is large, we can do better

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

### A factor model

Identification based on:

$$Var(Y_i) = \Lambda Var(\alpha_i)\Lambda' + \Delta$$

under restrictions on  $\Delta$ 

- if T is small,  $\Delta$  diagonal is typical restriction
- if T is large, we can do better
- Normalizations needed:
  - For example, *E*(α<sub>i</sub>) = 0 and *Var*(α<sub>i</sub>) = *I* and Λ is lower triangular.
- See Anderson and Rubin (1954) and Williams (forthcoming, Ect. Rev.).

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

# The "interactive fixed effects" model

• An extension of the twoway FE model:

$$Y_{it} = \beta' X_{it} + \lambda'_t \alpha_i + \varepsilon_{it}$$

Often a time FE is explicitly included,

$$Y_{it} = \beta' X_{it} + \lambda_{0t} + \lambda'_t \alpha_i + \varepsilon_{it}$$

• This is more general, more flexible than the "entity-specific trend" modelling approach.

Extensions/practical issue

Factor models

Synthetic control analysis

Binary outcome models

The "interactive fixed effects" model

- We will talk about several ways to estimate this model.
  - Bai (2009)
  - Ahn, Lee, and Schmidt (2013)
  - A new approach that Bob Phillips and I have been working on.
  - The synthetic control method.

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

# Application

- Divorce rates and divorce law reforms.
  - Friedberg (1998) reforms lead to increased divorce rate, using FE/DD with state-specific quadratic trends
  - Wolfers (2006) cast doubt on these results, arguing in part that the state-specific quadratic trend method is not very robust
  - Kim and Oka (2014) applied Bai (2009)'s IFE estimator and found that results are more robust.

Extensions/practical issue

Factor models

Synthetic control analysis

Binary outcome models

Bai (2009)'s "interactive fixed effects" estimator

 If *n* and *T* are both large then we can treat λ<sub>t</sub> and α<sub>i</sub> as parameters to be estimated.

Extensions/practical issue

Factor models

Synthetic control analysis

Binary outcome models

Bai (2009)'s "interactive fixed effects" estimator

- If *n* and *T* are both large then we can treat λ<sub>t</sub> and α<sub>i</sub> as parameters to be estimated.
- The problem is to minimize

$$\sum_{i=1}^{n} \sum_{t=1}^{T} \left( Y_{it} - \beta' X_{it} - \lambda'_t \alpha_i \right)^2$$

Extensions/practical issue

Factor models

Synthetic control analysis

Binary outcome models

Bai (2009)'s "interactive fixed effects" estimator

- Bai (2009) suggests doing this by iterating the following two steps.
  - 1. Given  $\{\lambda_t^{(s)}\}$  and  $\{\alpha_i^{(s)}\}$ , choose  $\beta = \beta^{(s+1)}$  to minimize

$$\sum_{i=1}^{n} \sum_{t=1}^{T} \left( Y_{it} - \beta' X_{it} - \lambda_t^{(s)'} \alpha_i^{(s)} \right)^2$$

2. Given  $\beta = \beta^{(s+1)}$ , choose  $\lambda_t = \lambda_t^{(s+1)}$  and  $\alpha = \alpha_i^{(s+1)}$  to minimize

$$\sum_{i=1}^{n}\sum_{t=1}^{T}\left(Y_{it}-\beta^{(s+1)\prime}X_{it}-\lambda_{t}^{\prime}\alpha_{i}\right)^{2}$$

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

# Ahn, Lee, and Schmidt (2013)

- ALS (2013) propose a GMM estimation strategy based on quasi-differencing.
- This is easiest to see when  $\alpha_i$  is scalar. In that case,

$$\mathbf{Y}_{it} - rac{\lambda_t}{\lambda_s} \mathbf{Y}_{is} = eta' \left( \mathbf{X}_{it} - rac{\lambda_t}{\lambda_s} \mathbf{X}_{is} 
ight) + ilde{u}_{it}$$

 Under various exogeneity conditions we get moments such as

$$E\left(Z_{i\tau}\left(Y_{it}-\frac{\lambda_t}{\lambda_s}Y_{is}-\beta'\left(X_{it}-\frac{\lambda_t}{\lambda_s}X_{is}\right)\right)\right)=0$$

where  $Z_{i\tau}$  can be  $Y_{i\tau}$  or  $X_{i\tau}$ .

Extensions/practical issue

Factor models

Synthetic control analysis

Binary outcome models

# Ahn, Lee, and Schmidt (2013)

- The propose a two step optimal GMM estimator based on all valid moment conditions.
- Rank condition is not super transparent need to use the moments to identify β and λ<sub>t</sub>.
- But this can work with fairly small *T*.
- One caveat: moment conditions proliferate as *T* increases, as in Arellano-Bond.

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

# Phillips and Williams

• Define the linear projection,

$$\alpha_i = \psi' X_i + \xi_i,$$

where  $\xi_i$  is uncorrelated with  $X_i$ 

Plugging this in we get

$$Y_{it} = \beta' X_{it} + \lambda'_t \psi' X_i + \lambda'_t \xi_i + \varepsilon_{it}$$

We propose a least squares estimator that minimizes

$$\sum_{i=1}^{n}\sum_{t=1}^{T}\left(Y_{it}-\beta'X_{it}-\lambda'_{t}\psi'X_{i}\right)^{2}$$

 This is similar to Bai (2009) except that in "step 2" we use a method to estimate λ<sub>t</sub> and ψ that works with small *T*.

Extensions/practical issue

Factor models

Synthetic control analysis

Binary outcome models

# Synthetic control analysis

- Similar to matching-based estimators.
- The idea is to compare the treated state to a weighted average of control states.
- The weights are chosen to match covariates and past outcomes.
- Abadie et al. (2010) argue that this works under a general interactive fixed effects and time-varying coefficient specification

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

# Synthetic control analysis

- The method in principle:
  - Suppose states *s* = 1, ..., *S* are controls and state *S* + 1 is treated.
  - First, find nonnegative weights w<sub>1</sub>,..., w<sub>S</sub> that add up to 1 so that

$$\sum_{s=1}^{S} w_s X_s = X_{S+1}$$

and

$$\sum_{s=1}^{S} w_s Y_{st} = Y_{S+1,t}$$

for each period t before treatment occurs at  $T_0$ .

• Then, for  $t > T_0$ , estimate the *TT* using these weights

$$Y_{S+1,t} - \sum_{s=1}^{S} w_s Y_{st}$$

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

# Synthetic control analysis

Suppose

$$Y_{0st} = \lambda_{0t} + \lambda'_{1t}\gamma_s + \beta'_t X_s + \varepsilon_{st}$$

- For large  $T_0$ , the above method would ensure that  $\gamma_s$  and  $X_s$  are equal between S + 1 and the "synthetic control"
- So  $Y_{0,S+1,T_0+1}, Y_{0,S+1,T_0+2}, ...$  are unbiased estimates of the counterfactuals.

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

# Synthetic control analysis

- The method in practice:
  - First, find nonnegative weights w<sub>1</sub>,..., w<sub>S</sub> that add up to 1 so that

$$||X_1 - X_0W||$$

is minimized.

• Then, for  $t > T_0$ , estimate the *TT* using these weights

$$Y_{S+1,t} - \sum_{s=1}^{S} w_s Y_{st}$$

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

Some key theoretical points about the estimator

- The method requires large  $T_0$ .
- Ferman and Pinto (2016) show that the method is typically still biased, though it generally outperforms DiD.
- Requires the other states to be roughly comparable convex hull assumption.
  - If we allow more general weights, this is not necessary, but then results rely on extrapolation.

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

 Inference – Abadie et al. (2010) propose formalizing a placebo test as a permutation test. basics Extensions/practical issues Factor

Synthetic control analysis

Binary outcome models

- Inference Abadie et al. (2010) propose formalizing a placebo test as a permutation test.
- choice of metric || · || -
  - $\sqrt{(X_1 X_0 W)' V(X_1 X_0 W)}$  where V is chosen to minimize prediction error
- Stata command: synth

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

# Synthetic control analysis

- Abadie et al. (2010)
  - Proposition 99 in California in 1988 to control tobacco consumption (increased tax and other measures).
  - Did this decrease tobacco consumption?
  - First state to do this and most states did not implement similar measures until 2000.

Extensions/practical issue

Factor models

Synthetic control analysis

Binary outcome models

#### Synthetic control analysis

• Abadie et al. (2010)



Extensions/practical issue

Factor models

Synthetic control analysis

Binary outcome models

#### Synthetic control analysis

• Abadie et al. (2010)

| State                | Weight | State          | Weight |
|----------------------|--------|----------------|--------|
| Alabama              | 0      | Montana        | 0.199  |
| Alaska               | -      | Nebraska       | 0      |
| Arizona              | -      | Nevada         | 0.234  |
| Arkansas             | 0      | New Hampshire  | 0      |
| Colorado             | 0.164  | New Jersey     | -      |
| Connecticut          | 0.069  | New Mexico     | 0      |
| Delaware             | 0      | New York       | -      |
| District of Columbia | -      | North Carolina | 0      |
| Florida              | -      | North Dakota   | 0      |
| Georgia              | 0      | Ohio           | 0      |
| Hawaii               | -      | Oklahoma       | 0      |
| Idaho                | 0      | Oregon         | -      |
| Illinois             | 0      | Pennsylvania   | 0      |
| Indiana              | 0      | Rhode Island   | 0      |
| Iowa                 | 0      | South Carolina | 0      |
| Kansas               | 0      | South Dakota   | 0      |
| Kentucky             | 0      | Tennessee      | 0      |
| Louisiana            | 0      | Texas          | 0      |
| Maine                | 0      | Utah           | 0.334  |
| Maryland             | -      | Vermont        | 0      |
| Massachusetts        | -      | Virginia       | 0      |
| Michigan             | -      | Washington     | -      |
| Minnesota            | 0      | West Virginia  | 0      |
| Mississippi          | 0      | Wisconsin      | 0      |
| Missouri             | 0      | Wyoming        | 0      |
|                      |        |                |        |

Table 2. State weights in the synthetic California

Extensions/practical issue

Factor models

Synthetic control analysis

Binary outcome models

#### Synthetic control analysis

• Abadie et al. (2010)



Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

### Nonlinear panel models

- Many features of the linear fixed effects model do not carry over to nonlinear models.
- Here I focus on the binary outcome model as an example.

Extensions/practical issue

actor models

Synthetic control analysis

Binary outcome models

#### Static binary choice panel model

• A static model:

$$Pr(y_i \mid x_i, \eta_i) = \prod_{t=1}^T F(\beta' x_{it} + \eta_i)$$

- The model is "static" because there is no lagged dependent variable.
- Justification of this form for the likelihood assumption typically requires strictly exogenous regressors.

Extensions/practical issue

Factor models

Synthetic control analysis

Binary outcome models

### Static binary choice panel model

- A static model.
  - The log likelihood function is

$$\ell(\beta, \{\eta_i\}) = \sum_{i=1}^n \sum_{t=1}^T \log(F(\beta' x_{it} + \eta_i))$$

The log of the integrated likelihood function is

$$\bar{\ell}(\beta) = \sum_{i=1}^{n} \log \left( \int \prod_{t=1}^{T} F(\beta' x_{it} + \eta_i) f_{\eta|x}(\eta_i \mid x_i) d\eta_i \right)$$

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

- Random effects models are based on the integrated likelihood.
  - Random effects probit/logit assume that  $f_{\eta|x} = f_{\eta}$ .
    - Similar assumption to RE in linear models.
    - Similarly, this is more efficient than a pooled probit/logit estimator.

Extensions/practical issues

models Synthe

Synthetic control analysis

Binary outcome models

- The Mundlak/Chamberlain/Wooldridge approach:
  - $\eta_i = a' \bar{x}_i + \omega_i$ , or  $\eta_i$  is some other function of  $x_i$ .
- Also known as the correlated random effects estimator.
  - This is implemented using the integrated likelihood with  $f_{\eta|x}(\eta_i \mid x_i) = f_{\omega}(\eta_i a'\bar{x}_i)$
  - This reduces to

$$\int \prod_{t=1}^{T} F(\beta' \mathbf{x}_{it} + \mathbf{a}' \bar{\mathbf{x}}_i + \omega_i) f_{\omega}(\omega_i) d\omega_i$$

- Cannot identify  $\beta_k$  if  $x_{itk}$  is time invariant.
- Unlike in linear models, this is *not* equivalent to a fixed effects estimator it is a substantive restriction.

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

- Fixed effects models are based on the full likelihood,  $\ell(\beta, \{\eta_i\})$ 
  - Treat the  $\eta_i$  as separate parameters.
  - This introduces the incidental parameter problem (Neyman and Scott, 1948).
  - The fixed effects estimator is biased for a fixed T, but is consistent as  $T \to \infty$ .
  - If *T* and *n* are of similar magnitude, or *T* is smaller, then FE doesn't work.
  - When T and n are of similar magnitude bias corrections have been suggested (see work of Fernandez-Val and others)

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

- Conditional logit:
  - In the logit model, when T = 2,

$$Pr(y_{i1} = 0, y_{i2} = 1 | y_{i1} + y_{i2} = 1, x_i) = \frac{\exp(x'_{i1}\beta)}{\exp(x'_{i1}\beta) + \exp(x'_{i2}\beta)}$$

- This conditional likelihood estimator is implemented in Stata via clogit
- Not logit with i.caseid!!
- For larger T, condition on  $\sum_{t=1}^{T} y_{it}$ .
- This approach works for dynamic logit and multinomial logit models as well.

Extensions/practical issue

Factor models

Synthetic control analysis

Binary outcome models

### Dynamic model

• A dynamic model:

$$Pr(y_i \mid x_i, \eta_i) = \prod_{t=1}^{T} Pr(y_{it} \mid y_{i,t-1}, x_{it}, \eta_i)$$

- This model allows for two sources of serial dependence:
  - heterogeneity due to individual effects, η<sub>i</sub>
  - state dependence, due to lagged y
  - influential paper by Heckman (1981) noted that it is difficult to separate these two effects in a binary outcome model
  - Hyslop (1999) additionally allows for serially correlated errors in a probit version of this model

Extensions/practical issue

Factor models

Synthetic control analysis

Binary outcome models

### Dynamic model

• A dynamic model:

$$Pr(y_i \mid x_i, \eta_i) = \prod_{t=1}^{T} Pr(y_{it} \mid y_{i,t-1}, x_{it}, \eta_i)$$

- (Correlated) random effects
  - The initial conditions problem need to specify f<sub>ni|xi,yi0</sub>
  - Mundlak/Chamberlain approach is common.
  - What if y<sub>i0</sub> is just the first observed period?
  - Williams (2019) shows that this model can be extended to allow nonstationarity and to treat the random effects distribution nonparametrically.

Extensions/practical issue

Factor models

Synthetic control analysis

Binary outcome models

### Dynamic model

• A dynamic model:

$$Pr(y_i \mid x_i, \eta_i) = \prod_{t=1}^{T} Pr(y_{it} \mid y_{i,t-1}, x_{it}, \eta_i)$$

- Fixed effects
  - same story as in static model
- Conditional logit
  - $T \ge 4$  required.
  - Requires assumptions regarding initial conditions.
  - Requires *x<sub>it</sub>* to not change over time for some entities.
  - See Honore and Kyriazidou (2000).

Extensions/practical issues

Factor models

Synthetic control analysis

Binary outcome models

## Linear probability model

- In practice a linear probability model is often used
  - That is,  $y_{it} = \beta' x_{it} + \eta_i + \nu_{it}$ , despite the fact that  $y_{it}$  is binary.
  - This allows for fixed effects, various types of endogeneity, Arellano and Bond GMM estimator, etc.
  - drawbacks?
    - fails to account for heterogeneity induced by nonlinearity
    - fixed effect is not really differenced out...